

## America's PrepareAthon! Spring 2016

America's PrepareAthon! is a community-based campaign for action to get people better prepared for emergencies by conducting hazard-specific group discussions, drills, and exercises. Throughout the year, America's PrepareAthon! helps communities and individuals across the country practice preparedness actions before a disaster or emergency strikes. Twice a year, a national day of action, called National PrepareAthon! Day, focuses attention on the importance of creating a more resilient Nation by bringing together stakeholders, communities, and individuals to take preparedness action.

For spring 2016, America's PrepareAthon! is aligning with existing hazard-specific weeks. Wildfire and Hurricane weeks are in May and are timed to coincide with the National Fire Protection Association's Wildfire Community Preparedness Day and the National Hurricane Center's Hurricane Preparedness Week. Tornado Week in April will support upcoming remembrances of major tornado outbreaks (Tuscaloosa, AL, on April 27, 2011; and Joplin, MO, on May 21, 2011; and Moore, OK, on May 20, 2013).

Week	Dates	Hazard Focus
1	April 10–16	Flood
2	April 17–23	Tornado
3	April 24–30	Lead-up to National PrepareAthon! Day on April 30
4	May 1–7	Wildfire (lead-up to National Wildfire Community Preparedness Day on May 7)
5	May 15–21	Hurricane Awareness Week
6	May 22–28	Extreme Heat

\*This spring, National PrepareAthon! Day is Saturday, April 30, which will remain the official national day of action for spring 2016. While communities and organizations may elect to participate on the date that is most convenient to them, the Saturday date can support preparedness activities, such as personal preparedness actions that can be taken at home, including practicing family emergency communication plans, safeguarding important documents, reviewing insurance policies, and making property safer for relevant hazards.

### Participate in America's PrepareAthon!

Visit [ready.gov/prepare](http://ready.gov/prepare) to find resources and register your activities.

### Promote America's PrepareAthon!

Join the conversation at @PrepareAthon and #PrepareAthon:

- Tweet about what your organization's activities and encourage your Twitter followers to do the same.
- Incorporate messages about America's PrepareAthon! into existing outreach efforts, and encourage those in your network to amplify the messages.
- Support local activities by re-tweeting and highlighting communities in action.